

# COOKIES POLICY

## 1. WHAT ARE COOKIES?

A cookie is a small piece of data that a website asks your browser to store on your computer or mobile device. The cookie allows the website to "remember" your actions or preferences over time.

Most browsers support cookies, but users can set their browsers to decline them and can delete them whenever they like.

## 2. OUR COOKIES

In order to operate this website, we may use cookies to help you navigate our site more efficiently and to identify returning users.

Types of cookies:

- Necessary
- Statistical
- Marketing

## 3. THIRD PARTY COOKIES

Our website may contain links to other websites and third party social media icons. When you click on a third party website and/or third party social network icon that takes you to that website or social network website, you will be presented with third party cookies from that relevant website.

Our website uses the following third party cookies:

| Name            | Origin                                  | Purpose  | Expiry      | Link to Third Party Cookies Policy  |
|-----------------|---|--|-------------|---|
| <b>__cfduid</b> | webserver                               | Used by the content network, Cloudflare, to identify trusted web traffic   | 1 year      | <a href="https://www.cloudflare.com/en-gb/privacypolicy/">https://www.cloudflare.com/en-gb/privacypolicy/</a>   |
| <b>has_js</b>   | /misc/drupal.js                         | Registers whether or not the user has activated JavaScript in the browser  | Per session |   |
| <b>_ga</b>      | Page source line number 110-116         | Registers a unique ID that is used to generate statistical data on how the visitor uses the website                                      | 2 years     | <a href="https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage">https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage</a> |
| <b>_gat</b>     | Page source line number 110-116         | Used by Google Analytics to throttle request rate  | 1 day       | <a href="https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage">https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage</a> |
| <b>_gid</b>     | Page source line number 110-116         | Registers a unique ID that is used to generate statistical data on how the visitor uses the web site                                     | 1 day       | <a href="https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage">https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage</a> |
| <b>collect</b>  | Page source line number 110-116         | Used to send data to Google Analytics about the visitor's device and behaviour. Tracks the visitor across devices and marketing channels | Per session | <a href="https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage">https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage</a> |
| <b>_fbp</b>     | Script tag, page source line number 126 | Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.                   | 3 months    | <a href="https://developers.facebook.com/docs/privacy/">https://developers.facebook.com/docs/privacy/</a>   |

|                                 |  |   |             |   |
|---------------------------------|--|---|-------------|---|
| <b>_hjInclude<br/>dInSample</b> | Script tag,<br>page source<br>line number<br>143 | Determines if the user's navigation should be registered in a certain statistical place holder.                       | Per session | <a href="https://www.hotjar.com/legal/policies/privacy">https://www.hotjar.com/legal/policies/privacy</a> |
| <b>fr</b>                       | Script tag,<br>page source<br>line number<br>126 | Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers | 3 months    | <a href="https://developers.facebook.com/docs/privacy/">https://developers.facebook.com/docs/privacy/</a> |
| <b>tr</b>                       | Script tag,<br>page source<br>line number<br>126 | Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers | Per session | <a href="https://developers.facebook.com/docs/privacy/">https://developers.facebook.com/docs/privacy/</a> |
| <b>vuid</b>                     | Iframe, page<br>source line<br>number 396        | Collects data on the user's visits to the web site, such as which pages have been read                                | 2 years     | <a href="https://vimeo.com/privacy">https://vimeo.com/privacy</a>   |

#### 4. HOW CAN YOU CONTROL COOKIES?

Your browser can be set to allow you to control whether you will accept cookies, reject cookies or to notify you each time a cookie is sent to you. You can delete cookies (or disable future cookies) from your hard drive at any time. You will be able to use this website even if your browser is not set to accept cookies.

Please note that if you do not accept our cookies, you may not be able to use all functionalities of your browser software or our website.

#### 5. CHANGES TO THIS COOKIES POLICY

We will post any updated cookies policy on this page.

This policy was last reviewed and updated in 01 May 2019.